

12 Holi-Daze of DACRON® Fiberfill Giveaway
Official Rules:

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Description of Contest.

The 12 Holi-Daze of DACRON® Fiberfill Giveaway (the “Contest”) is sponsored by INVISTA S.à r.l. (the “Sponsor”). Eligible entrants can compete for a prize by correctly responding to questions posted at the following Twitter page: @DACRONBrand.

2. Eligibility.

The Contest is open only to legal residents of the fifty (50) United States (including District of Columbia) who are eighteen (18) years or older at the time of entry. Void where prohibited by law. All entrants must have access to the Internet prior to the start of the Contest, and become a follower of @DACRONBrand contest on Twitter.com. Note: entrants must remain a follower of @DACRONBrand through December 31, 2011 because winner notification is via Direct Message. Employees of INVISTA S.à r.l., or any of its affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production execution or distribution of the Contest and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members (people who share the same residence at least three (3) months out of the year) of each such employee are not eligible. The Contest is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor and Administrator.

Sponsor: INVISTA S.à r.l., 175 TownPark Drive, Suite 200, Kennesaw, GA 30144.
Administrator: 2Pr Chicks, LLC 754 Fox Chase Circle, Bear DE 19701

3. Entry Periods.

The Contest begins on December 20, 2011, at 9:00 a.m. Eastern Time (“ET”) and ends on December 31, 2011 at 5:00 p.m. ET (the “Contest Period”). During the Contest Period, Sponsor will post questions on its Twitter.com page @DACRONBrand) and indicate the deadline by which the answer to that question must be received (“Question Deadline”). The time stamp put on tweets by Twitter will be the official time keeping device for this Contest.

4. How to Enter.

During the Contest Period, entrants must follow the Sponsor’s Twitter page at @DACRONBrand for the Contest questions. To enter the Contest, the entrant must Tweet back the correct answer to the Contest questions by using the hashtag #holi-daze and mention @DACRONBrand in the Tweet. **LIMIT:** Each entrant is limited to 1 entry per Contest question and an entry must be received by the Question Deadline in order to be considered for that particular Contest question. Each entrant agrees and acknowledges that entrant’s Twitter name may be featured and made available to the public on the web page twitter.com/@DACRONBrand.

Entrants are solely responsible for the content of their tweets, and agree to defend, indemnify and hold harmless the Released Parties (as that term is defined in Section 9 below) from any and all claims, losses, lawsuits, actions, investigations, costs and expenses (including attorney's fees) arising out or relating to their tweets. All tweets submitted as entries in the Contest: (a) must only answer the Contest question asked, (b) must conform to the Twitter rules and policies, and (c) must not contain any content that is offensive, derogatory, discriminatory, false, misleading, obscene, or defamatory or that violates any intellectual property right, privacy right, publicity right of any person or entity, or that violates any law, statute, rule, regulation or order. Repeat or duplicate tweets are discouraged. Any person or entries violating these rules may be disqualified by Sponsor in its sole discretion.

Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email or other addresses, identities, registrations and logins, or any other methods will void that participant's entry and that participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected entries, which will be disqualified. In the event of a dispute as to any entry in the Contest, the authorized account holder of the email address associated with the Twitter account used to enter the Contest will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Sponsor and will not be returned. Sponsor reserves the right to contact entrants and all other individuals whose email address or other contact information is submitted as part of this Contest.

5. Winner Selection.

The first tweeted entry received by Sponsor that responds correctly to the Contest questions will be declared the winning entry for that question and will be awarded the prize described below. If no correct answer is received by the applicable Question Deadline, then the winner will be determined by a random drawing of all entries received by that Question Deadline. In the event that Sponsor receives two or more entries with the correct answer with the same time and date stamp, then the winner will be determined by a random drawing among those entries. The winner will be notified by via a direct message from @DACRONbrand on Twitter.

Sponsor's decisions as to the administration and operation of the Contest and the selection of potential winner is final and binding in all matters related to the Contest. Potential winners will be notified by Direct Message during the Contest Period. Failure to respond to the initial notification within ten (10) days of date it was sent will result in disqualification and selection of an alternate potential winner in a random drawing of all remaining valid entries received. Odds of winning a prize depend on the number of eligible entries received during the Contest Period.

6. POTENTIAL CONTEST WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR AND ADMINISTRATOR WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. POTENTIAL WINNER MAY BE REQUIRED TO PROVIDE THE SPONSOR AND/OR THE ADMINISTRATOR DOCUMENTATION NECESSARY TO OBJECTIVELY DEMONSTRATE THAT THEY WERE AN ELIGIBLE ENTRANT AT THE TIME OF ENTRY.

7. Verification of Potential Winner.

Potential winners must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. The potential winners will be notified via a Twitter message from @DACRONBrand . The potential winners may be required to sign and return to Sponsor, at the address listed below, an affidavit of eligibility, and liability/publicity release (except where prohibited). If a potential winner of any prize cannot be contacted, fails to sign and return the affidavit of eligibility and liability/publicity release within the required time period (if applicable), said potential winner forfeits the prize. In the event that a potential winner of a prize is disqualified for any reason, Sponsor may award the applicable prize to an alternate winner by using the same procedure as was used in determining the initial winner from among all remaining eligible entries.

8. Prize.

There will be a total of twelve (12) prizes awarded. Eight (8) Fifty Dollar (\$50.00) Gift Certificates and four (4) pairs of Mini Pillows [two (2) Mini Pillows per eligible winner, eight (8) pillows in total]. Approximate retail value for the Mini Pillow is Twenty-Five Dollars (\$25.00) each. Each prize will be awarded to the winning entry that correctly answers the applicable Contest question. Odds of winning each prize depend on the number of eligible correct answers received. If no correct answer is received, then the winner will be determined by a random drawing of all eligible entries by the applicable Question Deadline.

No cash equivalent for any prize, the prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute any prize for one of equal or greater value for any reason. Winner is responsible for all taxes and fees associated with any prize receipt and/or use.

9. Entry Conditions and Release.

By entering, each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Sponsor and/or the Contest judges which are binding and final in all matters relating to this Contest; (b) release and hold harmless the Sponsor and the Administrator and each of their respective parents, subsidiary, and affiliated companies, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance or use or misuse of the Prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Sponsor from and against any and all claims, expenses, and liabilities (including reasonable attorneys fees) arising out of or relating to an entrant's participation in the Contest and/or entrant's acceptance, use or misuse of the prizes.

10. Publicity.

Except where prohibited, participation in the Contest constitutes each winner's consent to the Released Entities' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for any Contest, marketing or advertising purposes in any media, worldwide, without further payment, approval or consideration.

11. General Conditions.

Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, for any reason or if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Contest, including but not limited to, cancellation or postponement of the Show, as determined by Sponsor in its sole discretion. Sponsor and Administrator each reserve the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or any other Contest or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor and/or Administrator reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor or Administrator's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

12. Limitations of Liability.

The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize. The Released Parties disclaim any and all warranties, express or implied, regarding the prizes, including, but not limited to, the implied warranties of merchantability and fitness for a particular use. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Contest, provided that if it is not possible to award another entry due to discontinuance of the Contest, or any part of it, for any reason, Sponsor and/or Administrator, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor and/or Administrator reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

13. Disputes.

Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, other than those concerning the administration of the Contest or the determination of winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Contest, or any prizes awarded, shall be resolved

exclusively by the United States District Court or the appropriate New York State Court located in New York, New York; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor and/or Administrator in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New York, without giving effect to any choice of law or conflict of law rules (whether of the State of New York or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New York.

14. Disclaimer.

This Contest is not sponsored by or affiliated with Twitter.

15. Entrant's Personal Information.

Information collected from entrants is subject to the Sponsor's Privacy Policy which is available at <http://www.invista.com/privacy.shtml>.

16. Contest Results.

For a winner's list send a hand-printed, self-addressed, stamped envelope to
Three Little Falls Centre
2801 Centerville Road
Wilmington, DE 19808

Residents of Vermont may omit return postage. Requests for the winner list must be received by February 29, 2011.